



## PRESS RELEASE

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**FOR IMMEDIATE RELEASE**

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### **TOMMY HILFIGER HOSTS CELEBRITY GOLF TOURNAMENT TO BENEFIT**

### **MARTIN LUTHER KING, JR. NATIONAL MEMORIAL**

#### ***\$1 Million Contribution to Help Build Major Memorial on National Mall***

**(WASHINGTON, DC)** — The Tommy Hilfiger Corporate Foundation will host its fifth annual All-American Golf Classic on June 13 to benefit the building of the Washington, DC Martin Luther King (MLK), Jr. National Memorial. The celebrity tournament, which will take place at the Montammy Golf Club in Alpine, NJ, will raise \$1 million toward building the memorial honoring Dr. King on the National Mall.

"Tommy Hilfiger has been a long-standing partner of the historic campaign to build a national memorial honoring Dr. King," said Harry E. Johnson, Sr., President of the MLK National Memorial Foundation. "We encourage anyone who has ever benefited from Dr. King's ideals of peace, equality, and justice, which should be all of us, to follow in Tommy's footsteps and participate in the campaign to build the MLK Memorial."

Golf tournament celebrity participation includes: Al Roker, Michael Bolton, Steve Schirripa ("Sopranos"), Tom Arnold, Richard Kind ("Spin City"), Rob Mariano ("Survivor"), Ricardo Chavira ("Desperate Housewives"), Shannon Elizabeth, Tiki Barber (NY Giant), Bart Oates (former NY Giant), Carl Banks (former NY Giant), Jim Finn (NY Giant), Bode Miller (US Ski Team), "Speedy" (US Ski Team), Joe Pack (US Ski Team), Herb Williams (Knicks coach), and Joey Gilbert ("The Contender").

The golf tournament will be followed by a dinner hosted by Al Roker and a musical performance by Michael Bolton. Harry E. Johnson, Sr., President of the MLK Memorial Foundation will serve as the keynote dinner speaker.

"The Tommy Hilfiger Corporate Foundation is proud to work with the Martin Luther King Foundation and honored to be a part of the National Memorial Project," said Tommy Hilfiger. "Our Corporate Foundation is proud to have contributed 3 million dollars of cash and in-kind services to the Martin Luther King Jr. National Memorial Project Foundation. This year's Golf Tournament is a way to bring us one step closer to building a lasting

legacy to Dr. King. I hope that everyone who's been inspired by Dr. King's message of hope, freedom and education will do his or her part to help to make the King Memorial a reality. "

The MLK Memorial's other major donors include: General Motors, The Ford Motor Company Fund, Toyota, Procter and Gamble, Fannie Mae Foundation, AFLAC, The J. Willard and Alice S. Marriott Foundation, Horowitz Family Foundation, Federated Department Stores, Bell South, Bank of America Charitable Foundation, and Delta Airlines.

**Washington, DC Martin Luther King, Jr. National Memorial Project Foundation, Inc.**

A memorial honoring Dr. Martin Luther King, Jr. will be built on the National Mall in Washington, D.C. The memorial will be situated adjacent to the F.D.R. Memorial and in a direct line between the Lincoln and Jefferson Memorials. Congress passed Joint Resolutions in 1996 authorizing Alpha Phi Alpha Fraternity, Inc. to establish a memorial honoring Dr. King to be built in Washington, DC. The foundation has raised \$38.5 million out of the needed \$100 million to build the memorial. Groundbreaking is scheduled for late 2006 and is contingent upon reaching the goal of \$66 million in pledges.

**Media Notes:** To schedule an interview with Harry E. Johnson, Sr., please contact Rica Orszag at 202-253-8974. To help "Build the Dream," visit [www.buildthedream.org](http://www.buildthedream.org) or call 888 4 THE DREAM.